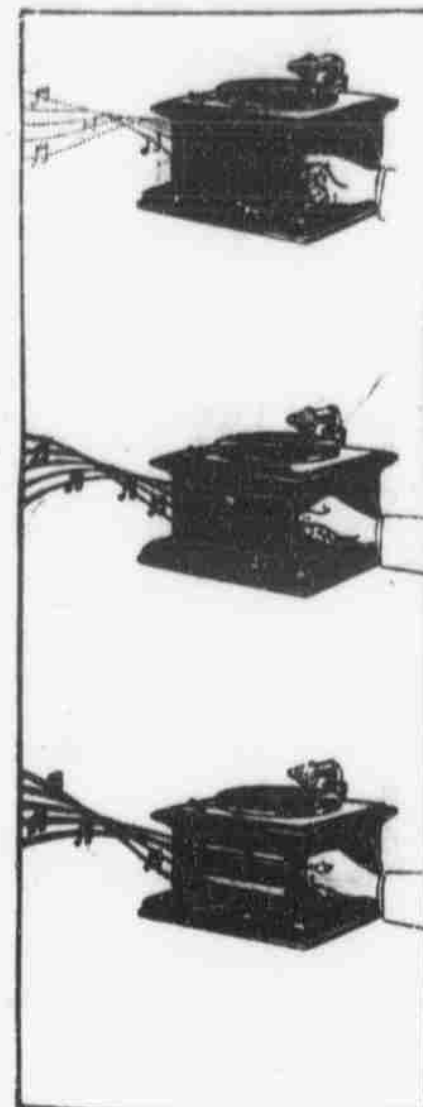


Give Your Family a Grafonola or Victrola for Christmas

DON'T let this Christmas go by without getting a Talking Machine. It's just the very thing. You don't have to chase after Santa Claus, you don't need to worry yourself or rack your brain in order to get the best Christmas gift in the world--a Talking Machine. We have all the latest models in *Columbia* and *Victor* Machines and our prices are as low as you can buy any place on earth. But we will do still better--our easy payment plan enables you to secure any of the many different machines, at once with a small payment down and the balance in monthly installments.

Give your family one of these great musical instruments and note the enjoyment they will derive listening to the variety of selections to be heard on this wonderful invention. And you can come right here and pick out the records you want, and hear them before you buy them. Stop in any time and we will gladly play without obligation any record you want to hear, and if you decide to buy a machine we will arrange easy terms if desired.



Victor Victrola in oak	\$25.00
Victor Victrola in oak	40.00
Victor Victrola in oak or mahogany	50.00
Victor Victrola in oak or mahogany	100.00
Columbia ECLIPSE, oak	20.00
Columbia "FAVORITE", in mahogany or oak \$50.00; with special record cabinet	75.00
Columbia Regal, mahogany, oak or Fumed oak, \$40.00; with 5 record albums	50.00
Columbia PRINCESS, mahogany or oak	75.00
Columbia MIGNONETTE, mahogany, oak or American walnut (other finishes to order)	100.00
Columbia BABY REGENT, mahogany or oak	100.00
Columbia REGENT mahogany or waxed quartered oak	200.00
Circassian walnut	250.00

FREE CONCERT TONIGHT PHONOGRAPH DEPT--3rd FLOOR

Yule-Tide -- Christmas Fantasia..... Pryor's Band
Jean..... Ryan Williams
Alpha March..... Pryor's Band
Nazareth, Christmas Song..... Frank Croxon
A Dream of Christmas..... Stahl Decker and Scamozz
The Birthday of a King..... Lambert Murphy
Villanelle--Soprano Solo..... Walter Lawrence
Down Among the Sugar Cane..... Collins and Harlan
Valse Caprice--Piano Solo..... Josef Hoffman
Italian National Hymn..... Trinity Church Chorus
The Rose Maid, Waltzes..... Prince's Orchestra

YOU ARE CORDIALLY INVITED

Rosenwald's

Christmas Gifts
of Quality--

WATCHES and DIAMONDS

A Christmas gift of Diamonds or a Christmas Watch is an expression of highest regard, utmost delicacy, and absolute refinement. Our Watch and Diamond department with its unquestioned guarantee is equal to any of the renowned eastern concerns and you are positively safe in buying here. Only high grade goods handled.

Diamond Dinner Rings	\$50.00 to \$250.00
Diamond Solitaire Rings	\$10.00 to \$350.00
La Vallieres mounted in platinum and gold	\$15.00 to \$250.00
Diamond Brooches	\$25.00 to \$100.00
Diamond Bracelets, Cuff Buttons, Tie Clasps, Scarf Pins, Ear Rings and Studs	\$7.00 to \$300.00

In Watches we have everything from the Yankee One Dollar finger-roll to the celebrated Howard at \$100.00.

Our holiday Watch special--Ladies' or Gentlemen's Eight movement at \$15.00. Monograms Free.

